

## Business - International Business

Program #: 2809  
 School: School of Business  
 Program Type: Post-secondary program  
 Program Length: 2 years/ 4 semesters  
 Credential: Ontario College Diploma  
 Start Date: Fall, Winter, Summer  
 Location: Progress Campus

**Program Contact**

### Description

Centennial College's two-year International Business Diploma program provides both a solid general business foundation as well as specialized international business knowledge in just two years. The first two semesters offer a broad business foundation, giving you an understanding of the key concepts needed to build any successful business career. Once you've grasped the core business ideas, you'll complete specialized international business courses that will meet the demands of any industry employer. These intensive courses will prepare you for the global workplace by teaching you key concepts such as: processing customs compliance documents, assisting in the transportation of goods to and from locations throughout the world and taking on a support role in the marketing and sale of Canadian goods in the global marketplace.

### Benefits

- The program focuses on providing you with a strong business foundation, along with international business courses that will launch you into an entry-level position within a global business enterprise.
- Strong employment prospects after graduation.
- Eligible graduates have the opportunity to apply their Centennial credits towards earning a university degree.
- Graduates have the option to seamlessly transfer into the three-year International Business program. In just one year, you'll undertake more international business courses, and have the option to work towards a university degree, pursue professional designations (CITP) and gain work experience before graduation.

### Is this Program Right for You?

The two-year International Business Diploma program is tailored for individuals with the following traits and skills:

- Highly organized with an ability to plan and prioritize
- Comfortable dealing with numbers and computers
- Analytical with strong numeracy skills
- Thrive under pressure and can meet deadlines
- Strong interpersonal skills
- Innovative problem solvers and decision makers
- Ability to work successfully in a team environment

### University Partnerships:

Centennial maintains a number of university articulations to provide graduates with the opportunity to gain both a college and university degree in a shorter time frame. Qualified graduates of the two-year International Business Diploma program may be eligible to apply their Centennial credits towards a degree with the following universities:

- Algoma University
- University of New Brunswick

### Admission Requirements

Centennial College expects students applying for admission to certificate or diploma programs to present at minimum an Ontario Secondary School Diploma (OSSD) or equivalent or be 19 years of age or older. Meeting minimum admission requirements does not guarantee admission to the program.

### Academic Requirements

- Compulsory English 12C or U or skills assessment, or equivalent
- Math 11C, M or U, or 12C or U, or skills assessment, or equivalent

### Graduation Requirements

Minimum C grade average and an overall minimum GPA of 2.0 is required for graduation

### English Language Proficiency

Applicants must demonstrate an acceptable level of English language proficiency in order to be considered for admission. Applicants whose first language is not English, and who have studied in an English language school system, for less than three full years may meet English proficiency requirements by providing satisfactory results in one of the following English Language Proficiency tests:

Test of English as a Foreign Language (TOEFL), International English Language Testing System (IELTS), Canadian Academic English Language Assessment (CAEL), Michigan English Language Assessment Battery (MELAB), Centennial College English Language Assessment Test.

### Course Outline

Semester 1 Courses		
Course Code	Course Title	Campus

COMM-160/COMM-161	College Communications 1	Progress Campus
BUSN-119	Fundamentals of Business	Progress Campus
MATH-106	Mathematics of Finance	Progress Campus
COMP-106	Microcomputer Applications Software 1	Progress Campus
BUSN-110	Strategies for Business Success	Progress Campus

#### Semester 2 Courses

Course Code	Course Title	Campus
BUSN-129	Business Operations	Progress Campus
COMM-170/COMM-171	College Communications 2	Progress Campus
ACCT-112	Financial Accounting 1	Progress Campus
GNE-500	Global Citizenship: From Social Analysis to Social Action	Progress Campus
COMP-126	Microcomputer Applications Software 2	Progress Campus

#### Semester 3 Courses

Course Code	Course Title	Campus
BUSN-333	Business Communications	Progress Campus
BUSN-210	Career Exploration	Progress Campus
GNE	General Education Elective	Progress Campus
HRMT-301	Human Resource Management	Progress Campus
INTL-220	International Business Concepts	Progress Campus
MKTG-116	Principles of Marketing	Progress Campus

#### Semester 4 Courses

Course Code	Course Title	Campus
BUSN-226	Business Analysis	Progress Campus
BUSN-310	Career Action	Progress Campus
INTL-221	Customs Procedures	Progress Campus
ECON-302	Economics for Business & Management	Progress Campus
GNE	General Education Elective	Progress Campus
INTL-222	Global Logistics	Progress Campus
MKTG-332	International Marketing	Progress Campus