

# Business

Program Code: 2803

Program Length: 2 years/4 semesters

Credential: Ontario College Diploma

Start: Fall, Winter, Summer

Campus: Progress

416-289-5000 ext. 2280

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## Program Overview

The Business program is intended to provide individuals with education and training in the broad areas of business in preparation for a variety of entry level jobs across all industries. Emphasis is placed on the development of mathematical, computing, analytical, and communication skills and also on a solid grounding in the contemporary concepts and theories and business practices related to all the functional areas of the business enterprise. Students participate in team work, undertake case analyses, and pursue directed research on an individual basis.

## BENEFITS

### CAREER OUTLOOK

Graduates of the program have been able to secure entry level positions such as customer service representative, procurement assistant, human resources generalist, marketing assistant, service supervisor, junior business analyst, operations coordinator, and insurance claims representative.

Companies hiring graduates of the program include: Sears Canada, Coca-Cola, Aviva, Wal-Mart, Honda Canada, and Enbridge Gas.

### PROGRAM HIGHLIGHTS

- Solid foundations in the analytical disciplines
- Technology-supported learning in and out of the classroom
- Extensive exposure to all the functional areas of business
- Opportunity to undertake work in teams
- Experiential learning and case studies
- Exposure to contemporary business practices
- Delivered by a team of professors with strong academic backgrounds and extensive business and management experience

### EDUCATIONAL PARTNERS

Qualified graduates may be eligible to participate in articulated programs with selected universities, institutes and professional associations. These partnerships allow students to apply credits earned at Centennial College towards further study at other institutions.

Our Partners are:

- Athabasca University
- Royal Roads University
- University of Lethbridge
- Griffith University

## GLOBAL CITIZENSHIP AND EQUITY PORTFOLIO

Students in this program will develop a portfolio documenting their engagement with the College's signature global citizenship and equity competencies. For more information on Global Citizenship and Equity, the GC&E Portfolio, and the supports available to you, please see page i.

## ADMISSION REQUIREMENTS

Centennial College expects students applying for admission to certificate or diploma programs to present at minimum an Ontario Secondary School Diploma (OSSD) or equivalent or be 19 years of age or older. Possession of minimum admission requirements does not guarantee admission to the program.

### ACADEMIC REQUIREMENTS

- compulsory English 12C or U, or skills assessment or equivalent
- math 11C, M or U, or 12C or U, or skills assessment or equivalent

### GRADUATION REQUIREMENTS

- minimum C grade average is required for graduation with an overall minimum GPA of 2.0

## PROGRAM OUTLINE

### Semester 1

BUSN-110	Strategies for Business Success
BUSN-119	Business Fundamentals
COMP-106	Microcomputer Applications Software 1
MATH-106	Mathematics of Finance
COMM-160/161	College Communications 1/(ESL)

### Semester 2

ACCT-112	Financial Accounting 1
BUSN-129	Business Operations
COMP-126	Microcomputer Applications Software 2
COMM-170/171	College Communications 2/(ESL)
GNED-500	Global Citizenship: From Social Analysis to Social Action

### Semester 3

BUSN-210	Career Exploration
BUSN-333	Business Communications
INTL-220	International Business Concepts
HRMT-301	Human Resource Management
MKTG-116	Principles of Marketing
GNED	General Education Elective

### Semester 4

BUSN-221	Organizational Behaviour
OR	
MGMT-222	Management Principles
ECON-302	Economics for Business & Management
MKTG-222	Retailing
MKTG-223	Professional Selling
GNED	General Education Elective
JOBS-221	Job Search Skills

*Note: Students will be placed in the appropriate English and math levels based on skills assessment results. This may lead to additional courses and require extra time and fees.*