

Business Administration – International Business

Program Code: 2409

2419 (co-op)

Program Length: 3 years/6 semesters (2409),

3 years/9 semesters (2419)

Credential: Ontario College

Advanced Diploma

Start: Fall, Winter, Summer

Campus: Progress

416-289-5000 ext. 2280

business@centennialcollege.ca

Program Overview

Through Centennial College's Business Administration – International Business program, you will acquire the knowledge necessary to take advantage of the challenges offered in a world trade environment. You will learn all the basics of business and gain specialized expertise in areas such as international trade law, finance, sales and marketing.

The program also offers hands-on experience through its industry project. This component will allow you to work in a team for a small business or major company.

CO-OP OPTION

Another way to gain experience in the International Business program is through the co-op option that gives academically-qualified students the opportunity to enhance their education by working three terms as paid employees in the field.

BENEFITS

CAREER OUTLOOK

Graduates are prepared for careers as:

- importer/exporters
- customs brokers
- foreign investment analysts
- logistics/transportation managers
- commercial bank officers
- international development officers

Companies hiring graduates include:

- Customs Brokers and Freight Forwarders
- General Electric Canada
- Hakim Optical International
- Heart and Stroke Foundation
- Nike Canada
- Northern Telecom
- TD Canada Trust
- Toyota Corporation

PROGRAM HIGHLIGHTS

- common first-year curriculum gives you a good industry overview before specialization
- the program may be completed in a concentrated two-and-a-half-year format
- the program is affiliated with the Canadian International Freight Forwarders Association, i.e. Canada, and the Forum for International Trade Training
- opportunity to participate in our renowned international study exchange program
- graduates may be eligible for the Certified International Trade Professional (CITP) designation in accordance with the process prescribed by the Forum for International Trade Training (FITT)

EDUCATIONAL PARTNERS

Qualified graduates may be eligible to participate in an articulated program with selected universities, institutes and professional associations. These partnerships allow graduates to apply academic credit towards further study.

Our partners are:

- Athabasca University, administration degree
- Royal Roads University, commerce degree
- Ryerson University, Bachelor of Commerce degree
- University of Lethbridge, management degree

GLOBAL CITIZENSHIP AND EQUITY PORTFOLIO

Students in this program will develop a portfolio documenting their engagement with the College's signature global citizenship and equity competencies. For more information on Global Citizenship and Equity, the GC&E Portfolio, and the supports available to you, please see page i.

ADMISSION REQUIREMENTS

Centennial College expects students applying for admission to certificate or diploma programs to present at minimum an Ontario Secondary School Diploma (OSSD) or equivalent or be 19 years of age or older. Possession of minimum admission requirements does not guarantee admission to the program.

ACADEMIC REQUIREMENTS

- compulsory English 12C or U, or skills assessment or equivalent
- math 11C, M or U, or 12C or U, or skills assessment or equivalent

CO-OP REQUIREMENTS

- completion of employment pre-placement
- completion of eight out of 10 courses in semesters 1 and 2
- a minimum C grade in COMM-170/171
- a minimum GPA of 2.5

GRADUATION REQUIREMENTS

- minimum C grade average is required for graduation with an overall minimum GPA of 2.0

PROGRAM OUTLINE

Semester 1

BUSN-110 Strategies for Business Success
BUSN-119 Business Fundamentals
COMP-106 Microcomputer Applications Software 1
MATH-106 Mathematics of Finance
COMM-160/161 College Communications 1/(ESL)

Semester 2

ACCT-112 Financial Accounting 1
BUSN-129 Business Operations
COMP-126 Microcomputer Applications Software 2
COMM-170/171 College Communications 2/(ESL)
GNED-500 Global Citizenship: From Social Analysis to Social Action

Semester 3

BUSN-210 Career Exploration
BUSN-333 Business Communications
HRMT-301 Human Resource Management
INTL-220 International Business Concepts
MKTG-116 Principles of Marketing
GNED General Education Elective
COOP-221 Employment Pre-placement (2419)

Co-op Work Term 1 (2419)

Semester 4

BUSN-226 Business Analysis
INTL-221 Customs Procedures
INTL-222 Traffic and Transportation
INTL-337 Importing & Exporting
GNED General Education Election
ELECT Professional Business Option

Co-op Work Term 2 (2419)

Semester 5

ECON-302 Economics for Business & Management
INTL-311 Foreign Trade Documentation
LANGUAGE English/Spanish/Mandarin/Other
MKTG-332 International Marketing
OMGT-229 Project Management for Business
ELECT Professional Business Option

Co-op Work Term 3 (2419)

Semester 6

BUSN-350 Business Ethics
INTL-303 International Banking and Trade Finance
INTL-334 International Trade Law
INTL-336 International Mgmt: Negotiation & Strategy
SMAL-331 Developing a Business Plan
JOBS-221 Job Search Skills (2409)

Note: Students will be placed in the appropriate English and math levels based on skills assessment results. This may lead to additional courses and require extra time and fees.