

Business Administration

Program Code: 2406
2416 (co-op)
Program Length: 3 years/6 semesters (2406)
3 years/9 semesters (2416)
Credential: Ontario College
Advanced Diploma
Start: Fall, Winter, Summer
Campus: Progress
416-289-5000 ext. 2280
business@centennialcollege.ca

Program Overview

The Business Administration program is designed to provide the knowledge, skills, and competencies to individuals who aspire to become front-line managers in business enterprises in all types of industries. The program is configured to provide its graduates with a solid understanding of the macro-environment of business, the industry-specific contexts of a variety of business enterprises, the economics of particular industries, the range of tasks and managerial practices in all the areas of business such as finance and accounting, management information systems, general management, leadership, operations management, human resources management, marketing, international business, entrepreneurship, supply chain management, and project management. Throughout the program, emphasis is placed on sound theoretical grounding, critical thinking and analysis, rigorous problem solving, effective business presentations, relevance and application to the world of business management.

CO-OP

This program offers an optional co-op component. Academically-qualified students can enhance their education by working three terms as paid employees in the field. This experience not only allows you to put classroom learning into practice, but also provides valuable contacts for future careers.

GLOBAL CITIZENSHIP AND EQUITY PORTFOLIO

Students in this program will develop a portfolio documenting their engagement with the College's signature global citizenship and equity competencies. For more information on Global Citizenship and Equity, the GC&E Portfolio, and the supports available to you, please see page i.

BENEFITS

CAREER OUTLOOK

The graduates of the program have secured entry-level and specialist positions and supervisory management positions in a variety of companies in all types of industries. A sampling of their job titles includes: business analyst, management trainee, account manager, retail manager, operations supervisor, team lead, business manager, program supervisor, contract administrator, and assistant business manager.

Companies hiring graduates of the program include: American Express, Bank of Canada, Bell Canada, CIBC, Costco, Dell, Enbridge Gas, Honda Canada, IBM, Rogers, Bank of Nova Scotia, Universal Films, and Wal-Mart.

PROGRAM HIGHLIGHTS

- Comprehensive coverage of all areas of business and management
- Learning based on extensive case analyses and directed research
- Strong foundations in analytical skills
- Technology-supported learning in and out of the classroom
- Ample opportunities to work on team projects
- Exposure to the management practices of leading companies in the world
- Opportunities to pursue further studies in business administration at the degree level at universities through articulation agreements negotiated by the School of Business
- Delivered by a team of professors with strong academic backgrounds and extensive business and management experience

EDUCATIONAL PARTNERS

Qualified graduates may be eligible to participate in articulated programs with selected universities, institutes and professional associations. These partnerships allow students to apply credits earned at Centennial College towards further study at other institutions.

Our Partners are:

- Ryerson University
- Athabasca University
- Royal Roads University
- University of Lethbridge

ADMISSION REQUIREMENTS

Centennial College expects students applying for admission to certificate or diploma programs to present at minimum an Ontario Secondary School Diploma (OSSD) or equivalent or be 19 years of age or older. Possession of minimum admission requirements does not guarantee admission to the program.

ACADEMIC REQUIREMENTS

- compulsory English 12C or U, or skills assessment or equivalent
- math 11C, M or U, or 12C or U, or skills assessment or equivalent

CO-OP REQUIREMENTS

- completion of employment pre-placement
- completion of eight out of 10 courses in semesters 1 and 2
- a minimum C grade in COMM-170/171.
- a minimum GPA of 2.5

GRADUATION REQUIREMENTS

- minimum C grade average is required for graduation with an overall minimum GPA of 2.0

PROGRAM OUTLINE

Semester 1

BUSN-110	Strategies for Business Success
BUSN-119	Business Fundamentals
COMP-106	Microcomputer Applications Software 1
MATH-106	Mathematics of Finance
COMM-160/161	College Communications 1/(ESL)

Semester 2

ACCT-112	Financial Accounting 1
BUSN-129	Business Operations
COMP-126	Microcomputer Applications Software 2
COMM-170/171	College Communications 2/(ESL)
GNE-500	Global Citizenship: From Social Analysis to Social Action

Semester 3

BUSN-210	Career Exploration
BUSN-333	Business Communications
HRMT-301	Human Resource Management
INTL-220	International Business Concepts
MKTG-116	Principles of Marketing
GNE-500	General Education Elective
COOP-221	Employment Pre-placement (2416)

Co-op Work Term 1 (2416)

Semester 4

ACCT-222	Management Accounting 1
BUSN-225	Quantitative Methods 1
ECON-302	Economics for Business & Management
MGMT-222	Management Principles
GNE-500	General Education Elective

Co-op Work Term 2 (2416)

Semester 5

ACCT-224	Corporate Finance 1
BUSN-221	Organizational Behaviour
BUSN-226	Business Analysis
MGMT-322	Management Information Systems
OMGT-229	Project Management for Business
ELECT	Professional Business Option

Co-op Work Term 3 (2416)

Semester 6

ACCT-334	Corporate Finance 2
BUSN-332	Business Strategy
BUSN-350	Business Ethics
OMGT-228	Supply Chain Management
SMAL-331	Developing a Business Plan
ELECT	Professional Business Option
JOBS-221	Job Search Skills (2406)

Note: Students will be placed in the appropriate English and math levels based on skills assessment results. This may lead to additional courses and require extra time and fees.